

CUWCC RESIDENTIAL COMMITTEE – 2016 OBJECTIVES PROPOSAL

Committee’s 2016 Overarching Themes:

- 1) Provide information sharing and program design for G1, G2, and G3 members.
- 2) Continually assess the value of Residential Committee membership for G1, G2, and G3 members, and generate programs, information and ideas for all groups.

Committee’s Primary 2016 Objective:

Develop a set of objectives to inform actionable and sustainable residential programs, state-wide messaging and branding, consumer residential education, and Council market transformation efforts. *Objectives may include:*

- Engage Save Our Water in moving H2Oouse.org information to Save Our Water Site (CUWCC will Abandon H2Oouse.org website).
- Assist G1 members by providing tools and info sheets for ideas and lists of potential projects and events that have worked for other G1 members, thus providing members with turn-key program ideas.
- Engage stakeholder G3 members as well as other potential G3 members to develop common goals and efficiency techniques in the residential sector.

Proposed Meeting Components:

Presentations & Partnerships: invite speakers to do mini presentations on relevant topics or parallel efforts, and invite fellow sustainable residential champions to share information and leverage collaboration.

- Example presentation topics: Green Builder Coalition.
- Example parallel efforts: Santa Clara County Residential Code Committee, coordination with Landscape Committee on overlapping, relevant topics, and engaging building departments on collaboration regarding shared goals.
- Example collaborative action: Evaluate current CUWCC residential informative videos and provide links.

Discussion Roundtables: discuss relevant residential topics to share opportunities and challenges.

- Example topics: state-mandated regulations, shifting market practices, new technologies, etc.
- Leak detection devices and technology – what other agencies have learned through pilots and or products.

Program Implementation Roundtables: invite questions from program managers seeking advice on sustainable residential program implementation.

