

**DRAFT Minutes of the  
Plenary Meeting**

Wednesday, October 19, 2016  
9:00 am - 11:00 am  
Webinar Only



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[www.cuwcc.org](http://www.cuwcc.org)

**Participants:**

**Chair:**

Joe Berg, MWDOC

**Vice-Chair:**

Peter Vorster, The Bay Institute

**Group 1:**

Keith Bancroft, Marin Water  
Randall Barron, City of Santa Rosa  
Cathleen Brennan, Coastsides County WD  
Mike Brett, City of Sonoma  
Lisa Brown, San Juan Water District  
Greg Bundesen, SSWD  
Dawn Calciano, City of Davis  
Dan Carney, Marin Municipal WD  
Bill Cassady, El Dorado Irrigation District  
Teresa Chase, Olivenhain MWD  
Cathleen Chavez-Morris, LADWP  
Colin Close, City of Santa Rosa  
Pat Costello, City of Napa  
Margaret DiGenova, California American Water  
Phillip Dolan, City of Mountain View  
Chris Dundon, Contra Costa Water District  
Dan Drugan, Foothill Municipal WD  
Joe Duran, Orange Vale Water Company  
Penny Falcon, LADWP  
Danielle Favela, City of Petaluma  
Justin Finch, Mesa Water District  
Andrew Florendo, Solano County Water Agency  
Jason Foster, San Diego County Water Authority  
Kevin Galvin, San Francisco PUC  
Luis Generoso, City of San Diego  
William Granger, City of Sacramento  
Ryan Grisso, North Marin Water District  
Richard Harris, EBMUD  
Debbie Ivazes, Redwood City  
Rosanna Lau, LADWP  
Brian Lee, Sonoma County Water Agency  
Charlotte Lopez, Camrosa WD  
Steve Mack, Sweetwater Springs WD  
Elissa Marrone, City of Escondido  
Bill McDonnell, MWD  
Lisa Morgan-Perales, Inland Empire  
Utilities Agency

Wanda Moyer, City of Simi Valley  
Tammie Myers, Liberty Park Water  
Robyn Navarra, Zone 7 Water Agency  
Stephanie Nevins, Alameda County WD  
Stefanie Olson, Dublin San Ramon CSD  
Sierra Orr, Big Bear Lake DWP  
Julie Ortiz, San Francisco PUC  
Natalie Pavlovski, California Water Service Co.  
Paul Piazza, Town of Windsor  
Patrick Pilz, California American Water  
Darlene Phares, South West Water Co.  
Gregory Plumb, Sonoma County Water Agency  
Carrie Pollard, Sonoma County Water Agency  
Drew Ready, Chino Basin WCD  
Brent Reyes, Vista Irrigation District  
Doug Roberts, Sweetwater Authority  
Cristina Saldana, California American Water  
Jesse Sandoval, Casitas Water  
Ursula Schmidt, Pasadena Water & Power  
Justin Scott-Coe, Monte Vista WD  
Nikita Sinha, Sonoma County Water Agency  
Linden Skjeie, City of San Jose  
Don Smith, City of Folsom  
Chelsea Thompson, City of Petaluma  
Melinda Tupper, Rio Linda/Elverta WD  
Jenyffer Vasquez, Long Beach Water  
Dean Wang, Long Beach Water  
Madeline Ward, City of Santa Barbara  
Rob Whipple, WMWD  
Misty Williams, Goleta Water District  
Diana Williford, City of Brentwood  
Taylor York, City of Corona

**Group 2:**

Heather Cooley, Pacific Institute  
Paul Herzog, Surfrider Foundation  
Wendy Phillips, League of Women Voters CA  
Ron Stork, Friends of the River

## Attachment #1

### **Group 3:**

Ali Barsamian, WaterSmart Software  
Dustin Cady, Dropcountr  
Monica Garcia, Regional Water Authority  
Jack Hawks, California Water Association  
Susan Hoskins, Landscape Integrity Films & Ed.  
Jeffrey Hughes, Alliance for Water Efficiency  
Kellock Irvin, Dropcountr  
Tom Noonan, Ewing Irrigation  
Tim Worley, CA-NV AWWA  
Amy Talbot, Regional Water Authority

### **Staff/Other:**

Patrick Atwater, Calif Data Collaborative  
Lucille Billingsley, Reclamation  
Lisa Cuellar, CUWCC  
Sarah Foley, CUWCC  
Audrey Gnesa, CUWCC  
Tom Hawes, Reclamation  
Andree Johnson, BAWSCA  
Julie Saare-Edmonds, DWR  
Laurie Sharp, Reclamation  
Gregory Weber, CUWCC

### **Welcome, Introductions, Announcements, Changes to Agenda**

Joe Berg brought the meeting to order at 9:00 am. The only change to the agenda was for item #4. Greg Weber will not be presenting this item, Lisa Cuellar and Sarah Foley will. Joe explained the reason for the webinar-only plenary was due to the strategic planning work the Board has been undergoing and the Board wanted to maximize attendance with a webinar as opposed to an in-person meeting.

### **Consent Calendar**

Robyn Navarra moved to approve the consent calendar. Penny Falcon seconded. The consent calendar was passed by consensus.

### **Introduction & Ratification of New Signatory**

Joe introduced PlantRight as a new Group 2 signatory. PlantRight works to stop the sale of invasive plants. Nebia was introduced as a Group 3 signatory. Nebia is a San Francisco-based startup using atomizing technology to develop a shower system that uses 70% less water than a regular shower.

### **2016 Council Review / 2017 Council Plans**

Lisa Cuellar and Sarah Foley gave a review of the Council's 2016 activities and 2017 plans. The presentation can be found on the Council website [here](#).

### **Group 1 Board Members Proposal on Council Future**

Joe Berg delivered a slide presentation that summarized the key changes to the Council that are being proposed. They include:

- Change of Focus from MOU to utility member services to advance local, regional and state water conservation and efficiency goals and targets
- End of group designations
- Majority rule
- Board appointment of officers
- Members must be in good standing to vote
- New name

Joe's presentation can be found on the Council website [here](#).

Members provided comment on the proposal and the strategic planning process the Board has been going through.

### **Proposed Transition & Time Frame**

Joe Berg and Greg Weber spoke on this agenda item. Key points included:

- Agreement in Principle on Key Bylaw Changes
- Agreed Dedication of Assets
- Transition Period – One-year Period for Member Input
- Transition Board of Directors – Composition & Election Process
- Joint Communication on Organizational Change

Greg's presentation can be found on the Council website [here](#).

Greg and Joe then took questions from members and members provided further comment on the proposal.

### **Executive Director Search**

Joe explained that the Council has engaged Andrea Weiss for the executive director search and that the search will be initiated as soon as possible in order to get an executive director on board early in 2017.

Members provided further comment. Some discussion was had on next steps, including the voting process. Joe explained the time period for voting may be longer than usual. The vote may take place by written ballot and have a voting period that extends beyond the December plenary. The date for the December plenary is to be announced.

### **Adjourn**

Joe Berg adjourned the meeting at 11:00 am.